

PROJECT: GREEN THUMB FUNDRAISER

BEAUTIFYING OUR NEIGHBORHOOD—ONE HOUSEHOLD AT A TIME



**FREE
6-PACK
WITH
ANY
ORDER
OVER
\$50!**

**PRICES:
\$4 FOR 6-PACK
\$4 FOR 4 1/2" POT
\$20 FOR 10" BASKET**



**#1 - BEGONIA, SHADE
6 PACK, BASKET
SHADE—12"**



**#2 - GERANIUM -4 1/2"
IVY GERANIUM - BASKET
SHADE—FILLS OUT**



**#3 - IMPATIENS
6 PACK, BASKET
SHADE—14"**



**#4 - LANTANA
4 1/2", BASKET
FULL SUN – TRAILS**



**#5 - PETUNIA
6 PACK, BASKET
FULL SUN—TRAILS**



**#6 - MARIGOLD
6 PACK
FULL SUN—10"**



**#7 - PERIWINKLE
6 PACK
FULL SUN—15"**



**#8 - SALVIA
6 PACK
FULL SUN—18"**



**#9— BETTER BELLE
PEPPER
6 PACK**



**#10 - JALAPENO
PEPPER
6 PACK**



**#11 - BIG BOY
6 PACK**



**#12 - SWEET 100
CHERRY TOMATO
6 PACK**

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We wanted to change the fund raising concept which is typically buying food and expensive things. Rather...



- We wanted to give Scouting organizations the opportunity to engage in a fund raiser that is not only highly profitable, but also beautifies the neighborhoods where we live instead of selling trinkets and edibles.
- We wanted to give our neighbors a reason to outside, perhaps they will get some exercise and reconnect with their neighbors. And as their plants bloom, they can enjoy the beauty of nature. All great things...that are in line with Scouting principles.
- We wanted a one-touch high-profit fundraiser. Meaning the Scouts only need to meet with the customer one time, the second time they simply drop the plants off at the customers doorstep. The customers in turn get a great experience with an awesome product and it provides the participating organizations high profits (around 45%+) with minimal effort.
- We wanted only the highest quality plants. These plants are significantly better plants than those purchased at the “big box” stores. So though they may pay a few pennies more than the big box stores, they will see a stronger, healthier plant through out the season.

And the story get even better, all plants are grown at a local area nursery, so not only does this help local Scouts, it also supports our community.

Here a 2011 Recap...

Three Boy Scout Packs (31, 35, 46) and Two Boy Scout Troops (35, 40) joined together sell over 1,486 plants which raised \$7,300. Of this, over \$3,700 went directly into these participating Boy Scout organizations operating funds. That is exciting and worthwhile!

I'd like to thank everyone who participated. Great ideas are often borne, but making them blossom takes a great deal of love and effort from many people! It is truly awesome that we touched so many lives in so many ways with something as simple, as a plant.

For 2012 Edition....

All organizations from last year have committed to this fundraiser again this year and we plan on doubling our overall sales. In line with this growth we have a limited number of openings for additional organizations to participate. In March, we will kick off the 2012 selling season. Orders are due in mid April. Plants are delivered the Saturday before Mother's Day.

If anyone has questions, or are interested in participating please contact Dave Prouhet, Prouhet@gmail.com or 314-258-2000.

NOTE: Boy Scout of America does not endorse this fundraiser, but without their principles to guide us, it would never have happened. Do a good turn daily.